



ALWAYS BEGIN ON A BRIGHT NOTE

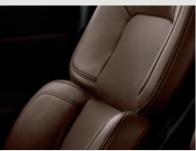
Whether your day ahead is filled with places to be, or as open as a big blue sky, the all-new 2020 Lincoln Aviator starts it with a warm embrace. As you approach, Lincoln Dynamic Signature Lighting¹ flows beneath the headlamps, while the illuminated¹ Lincoln Star on the grille glows from within. Illuminated welcome mats and backlit door handles extend an invitation, while the Dynamic Lower Entry feature of the Air Glide Suspension¹ eases access for all. Every drive starts with beautiful chimes orchestrated by a world-renowned symphony as the LCD screen animation takes you soaring through blue skies. Elevate life's journey in the all-new Aviator.

¹Available feature.



IMMERSE YOURSELF IN ELEGANCE

Imagine a place specially designed to evoke a sense of serenity, a sanctuary where you can relax and unwind after a challenging day. The 3-row Aviator cabin is carefully crafted to be that place. Aviator recalls your saved Personal Profile settings for the driver's seat and so much more. Ease into the premium-grade leather-trimmed seats and relax courtesy of the available 30-way Perfect Position Seats with Active Motion[®] massage functionality, and heated and ventilated settings.







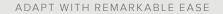
TRANSPORT UP TO 7 PASSENGERS

From short jaunts around town to epic getaways, the 3 spacious rows of seating inside Aviator make it easy to travel with family and friends. Seat up to 7 when you combine the 2nd-row bench seat with the standard 3rd-row PowerFold® bench seat. Or seat up to 6 with the heated¹ and ventilated¹ 2nd-row captain's chairs,¹ which pair with your choice of a full center console,¹ or a step-over mini console¹ with convenient pass-through to the 3rd row.

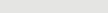
Helping you maintain harmony on long trips, Aviator offers up to 6 smart-charging USB ports,¹ a 110V/150W AC power outlet, and two 12V powerpoints to keep everyone's devices charged up. An available panoramic Vista Roof[®] and comfortable amounts of shoulder room bring even more joy.



¹Available feature.



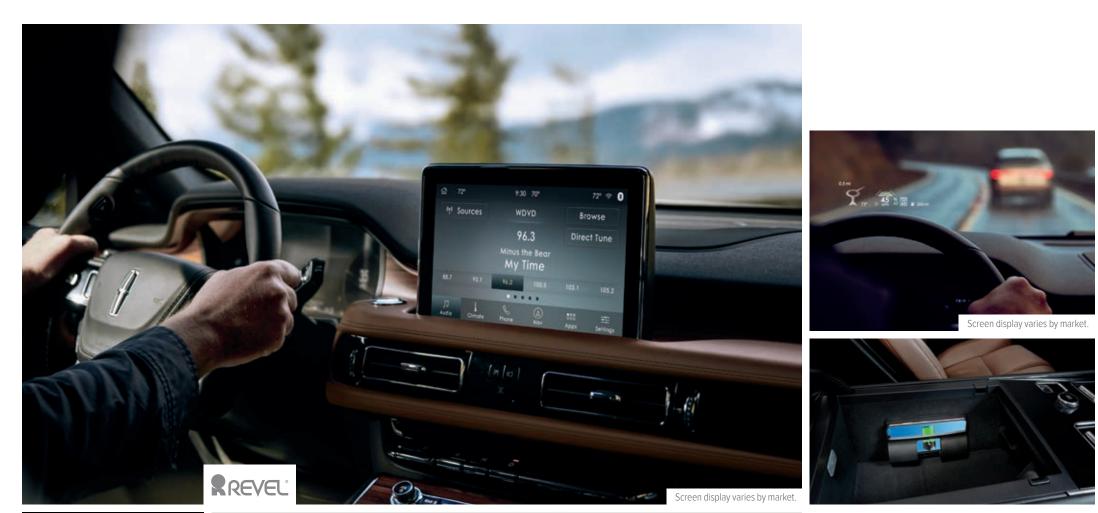
You'll enjoy effortless loading and unloading of people, pets and so much more using the power tip-and-slide feature on the 2nd-row outboard seats. To access the spacious cargo room¹ behind the 3rd row, simply kick your foot beneath the available hands-free liftgate. You can also press the PowerFold[®] 3rd-row seat buttons in the rear cargo area to quickly expand your cargo-carrying possibilities.













ENGAGE WITH EXCLUSIVE AUDIO

Lincoln is the only automaker to offer you the Revel® Audio System¹ experience. Choose your level of immersion with personalized listening modes like "Stereo," "Audience" and "On Stage." In every mode, outstanding, multi-dimensional sound is delivered courtesy of the 14 carefully placed speakers, advanced cabin correction tuning, QuantumLogic® Surround sound technology, and Revel Waveguides. You won't just hear the level of precision and musical accuracy – you'll feel it.

¹Available feature. ²Don't drive while distracted. See owner's manual for details and system limitations. ³Qi wireless charging may not be compatible with all mobile phones. QuantumLogic, Revel and the Revel logo are trademarks of HARMAN International Industries, registered in the United States and other countries.

CONVENIENCE AT A GLANCE

The customizable head-up display^{1,2} automatically adjusts the prominence of information as priorities change, and it's easily seen in various light conditions. Tuck your phone into the wireless charging pad^{1,3} inside the center console.

2020 AVIATOR



TURBOCHARGE YOUR TRAVELS

Treat yourself to one of the most powerful and compelling engines in the Lincoln lineup: the Twin-Turbocharged 3.0-liter V6 that gives Aviator 400 horsepower and 415 lb.-ft. of torque! This gasoline direct-injected engine is driven by your choice of rear-wheel drive or available Intelligent all-wheel drive. And it's mated to the 10-speed SelectShift® automatic transmission, which can adapt in real time, engaging the right gear at the right time to deliver the performance you seek.

¹Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary.

2020 AVIATOR













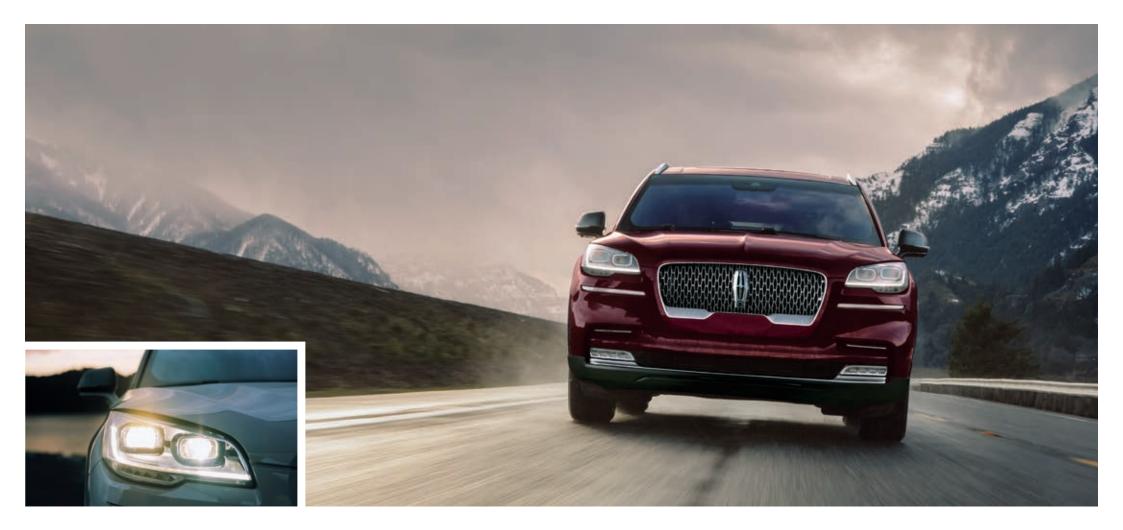
THRIVE WITH LINCOLN DRIVE MODES

Aviator puts the power to adapt right at your fingertips while on the fly. Simply turn the knob to select a Lincoln Drive Mode, and the system adjusts suspension settings, ride height, steering, shift points and more to help provide a remarkable driving experience.



2020 AVIATOR





ILLUMINATE A NEW PATH

See things in a whole new light with the groundbreaking technology in the Illumination Package. Adaptive Pixel LED Headlamps use Speed Dependent Lighting to provide additional light, and spread it more widely at slower speeds to emphasize the area around and directly in front of the vehicle. Their Adaptive Dynamic Bending can even illuminate an upcoming curve before you steer into it. This enlightening package also includes the illuminated Lincoln Star on the grille.

GLIDE WITH EFFORTLESS GRACE

Imagine if every stretch of road could feel freshly paved. In Aviator, it can, thanks to the advanced technologies in the Dynamic Handling Package. Adaptive Steering helps optimize steering response at all speeds. Adaptive Suspension with Road Preview helps Aviator detect upcoming road irregularities, then carry you comfortably over them. Air Glide Suspension optimizes the vehicle's ride height and spring rates as your load and operating conditions change. With the Dynamic Lower Entry feature activated, the vehicle appears to "kneel" as you approach, graciously lowering by 50 mm to ease your entry. In Deep Conditions mode, it raises 30 mm above normal ride height to improve ground clearance. In Excite mode, it lowers to increase aerodynamics. Quite simply, this system helps Aviator deliver the most gliding ride experience of any vehicle in the Lincoln lineup.



YOUR VOICE IS ITS COMMAND

SYNC 3 voice-activated technology¹ connects your tech with your Aviator, and puts you in control of calls, music and more with the tap of a button on your steering wheel and simple voice commands. You can also tap or swipe the stunning 10.1" touchscreen. SYNC 3 AppLink^{©2} gives you voice control of compatible mobile apps, too – including the Lincoln Way™ App³ specially designed for Lincoln owners. To see your phone's familiar interface on the large screen, you can take advantage of compatibility with Apple CarPlay^{®4} (shown) for your iPhone,[®] or Android Auto^{™4} for your Android[™] smartphone.

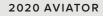
NAVIGATION STATION

Locating a point of interest or simply receiving turn-byturn directions begins with just the press of a button. Then, the Voice-Activated Touchscreen Navigation System listens to help direct you to wherever you want to go. Plus, the pinch-to-zoom touchscreen lets you get an up-close perspective.



¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Certain restrictions, 3rd-party terms and data rates may apply. See your Lincoln Dealer for details. Commands may vary by phone and AppLink software. ³Available via download and compatible with select smartphone platforms. Learn more at lincolnway.com. Message and data rates may apply. ⁴Requires device with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality.

Android and Android Auto are trademarks of Google Inc. Apple CarPlay and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries.





JOURNEY WITH CONFIDENCE

Our extensive collection of available driver-assist technologies¹ utilizes a network of sensors and sophisticated cameras to offer you support during many scenarios. These advanced features are all aimed at helping you feel confident in the all-new 2020 Lincoln Aviator.



¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

2020 AVIATOR

STANDARD LINCOLN CO-PILOT360[™]

From help lighting up the night to staying on course, taking the guesswork out of what's behind your vehicle and more, every Aviator driver can benefit from our Lincoln Co-Pilot360 suite of driver-assist technologies, which includes:

AUTO HIGH-BEAM HEADLAMPS BLIND SPOT DETECTION WITH CROSS-TRAFFIC ALERT LANE-KEEPING SYSTEM PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING REAR VIEW CAMERA WITH WASHER





LINCOLN CO-PILOT360 PLUS

A number of driver-assist technologies¹ are conveniently packaged together as Lincoln Co-Pilot360 Plus,² including Adaptive Cruise Control with Lane Centering and Stop-and-Go, to help keep your travels as seamless as possible. Lincoln Co-Pilot360 Plus includes:

ACTIVE PARK ASSIST PLUS ADAPTIVE CRUISE CONTROL EVASIVE STEERING ASSIST REVERSE BRAKE ASSIST

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Available feature.

SOARING DESIGN TO ELEVATE YOUR DESIRE.



Shown with available features.

2020 AVIATOR

ENGINE

Twin-Turbocharged 3.0-liter V6

with Auto Start-Stop Technology 400 hp @ 5,500 rpm¹ 415 lb.-ft. of torque @ 2,750 rpm¹

DIMENSIONS (mm)

WHEEL	3,025			
LENGT	5,063			
HEIGHT	1,767			
WIDTH	Including mirrors	2,284		
	Mirrors folded	2,091		
HEAD ROOM				
	1st row (max.) ²	1,053		
	2nd row ²	1,008		
	3rd row	937		
LEG RO	MOM			
	1st row (max.)	1,093		
	2nd row (max.)	1,019		
	3rd row	741		
HIP ROOM				
	1st row	1,485		
	2nd row	1,481		
	3rd row	1,038		
SHOUL	DER ROOM			
	1st row	1,563		
	2nd row	1,557		
	3rd row	1,372		
CARGC	VOLUME (liters)			
	1st row (behind)	2,201		
	2nd row (behind)	1,184		
	3rd row (behind)	519		
MAX. TOWING CAPACITY (kg) ³		3,039		
FUEL TANK (liters)		76.5		



1Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. 2With Vista Roof,® height is 1,764 mm, 1st-row max. head room is 1,021 mm, and 2nd-row head room is 975 mm. 3When properly equipped.

FORD GENUINE PARTS & SERVICE Keep your vehicle in optimum operating condition with scheduled maintenance service. Ford and Lincoln Dealership technicians know your vehicle inside and out. They are continuously trained by Ford Motor Company and the parts they use are specifically designed for your vehicle.

DELIVERING ON THE COMMITMENT Lincoln is committed to providing you with the best ownership experience. We have ensured that your vehicle underwent an exhaustive inspection process in order to fulfill our promise to you of a high performance vehicle. Because we took the time to guarantee that your driving needs are met, all you have to do is sit back and enjoy the classic Lincoln elegance, features and benefits which truly make Lincoln an award-winning luxury vehicle.

Comparisons based on competitive models (class is Large Crossover Premium Utilities based on Lincoln segmentation), publicly available information and Ford certification data at time of printing. Vehicles may be shown with optional equipment which may or may not be available information and Ford certification data at time of printing. Vehicles may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on a "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation mation, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford or Lincoln Dealer is the best source of the most up-to-date information products.

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STANDARD FEATURES

PERFORMANCE & HANDLING

3.58:1 rear-axle ratio
10-speed SelectShift® automatic transmission with paddle shifters
Active Grille Shutters
Electric parking brake
Lincoln Drive Modes: Normal, Conserve, Excite, Slippery and Deep Conditions

LINCOLN CO-PILOT360[™]

Auto High-Beam Headlamps	
Blind Spot Detection with Cross-Traffic Alert	
Lane-Keeping System (includes Lane-Keeping Assist, Lane-Keepin and Driver Alert)	ng Alert
Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection, Forward Collision Warning and Dynamic Brake Support)	
Rear View Camera with washer	
DRIVER-ASSIST TECHNOLOGY Auto Hold	

Autolamp Automatic On/Off Headlamps	
Forward and Reverse Sensing Systems	
Hill Start Assist	
Post-Collision Braking	
Rain-Sensing Windshield Wipers	

DRIVER CONTROLS

Leather-trimmed steering wheel with controls for audio, media and cruise
Personal Profiles (memory settings for positions of driver's seat, sideview mirrors, audio, climate, driver-assist features and displays)
Piano Key Shifter
Power door locks with autolock
Power windows with one-touch-up/-down feature
Rear liftgate window defroster with washer and top-mounted wiper
Remote Start System

EXTERIOR

Easy Fuel® capless fuel filler
Full LED headlamps, signature lighting, taillamps and liftgate appliqué
Light Touch Door Handles
Power-adjustable, autofold, heated sideview mirrors with integrated LED turn signal indicators, memory, auto-dimming driver's side, and Pillar Black caps
Power liftgate
Quad Chrome exhaust tips
LINCOLN EMBRACE LED-illuminated exterior door handle pockets
Lincoln Approach Detection System

Lincoln Signature Lighting

Lincoln logo illuminated welcome mats

Lincoln Welcome/Farewell Elements

CONNECTIVITY & ENTERTAINMENT

SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 10.1" LCD capacitive touchscreen, 911 Assist,® SYNC 3 AppLink,® and Apple CarPlay[®] and Android Auto[™] compatibility

INTERIOR

1st-row overhead console with sunglasses holder

12.3" configurable LCD instrument cluster

12V powerpoints (2)

110V/150W AC power outlet

Accessory delay for power features Auto-dimming, frameless rearview mirror

Floor liners in 1st and 2nd rows

LED dome and reading lights

Smart-charging USB ports (1 USB-A and 1 USB-C) in 1st and 2nd rows

Symphonic Chimes for vehicle information alerts

SEATING

3rd-row PowerFold® 50/50 split bench seat

4-way adjustable 1st-row head restraints

Driver's seat memory

SAFETY & SECURITY

Personal Safety System™ for driver and front passenger with dual-stage front airbags,¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]) Driver's knee airbag¹ Enhanced Security Package: enhanced valet mode, lockable interior storage, secondary horn and vehicle inclination sensor Front-seat side airbags¹ Glove-box-door-integrated knee airbag¹ Individual Tire Pressure Monitoring System (TPMS) (excludes spare) Intelligent Access with push-button start LATCH (Lower Anchors and Tether Anchors for Children) for outboard 2nd- and 3rd-row seating positions MyKey® technology to help encourage responsible driving Perimeter alarm Safety Canopy® System with 3-row side-curtain airbags! roll-fold technology and rollover sensor SecuriCode[™] invisible keypad SecuriLock® Passive Anti-Theft System SOS Post-Crash Alert System™

¹Always wear your safety belt and secure children in the rear seat.

TRIM SERIES

TRIM SERIES					
AVIATOR	AVIATOR RESERVE				
Includes Standard Features, plus:	Includes certain Aviator Features, plus:				
Rear-wheel drive (RWD)	1st-row heated Comfort seats with 12-way power adjustability	OPTIONS			
1st-row heated Comfort seats with 10-way power adjustability	2nd-row 5.8" LCD touchscreen for climate controls	Reserve I Equipment Collection: Elements Package Plus,			
2nd-row 35/30/35 split bench seat with power tip-and-slide	2nd-row captain's chairs with power tip-and-slide	Lincoln Co-Pilot360™ Plus, and power, panoramic Vista Roof®			
Black wheellip moldings	2nd-row step-over mini console	with power shade			
Class IV Trailer Tow Package: 4-/7-pin connector, 250-amp alternator,	360-Degree Camera with Split-View Display	Reserve II Equipment Collection: Reserve I Equipment Collection: Convenience Package; Dynamic Handling			
Class IV trailer hitch and wiring, Blind Spot Detection with Trailer Coverage,	Ambient lighting	Package: Illumination Package: Luxury Package: Intelligent			
Smart Trailer Tow Connector, and Trailer Sway Control	Hands-free liftgate	all-wheel drive (AWD) with Adaptive Suspension; 2nd-row			
Lincoln Premium Audio System with 10 speakers including subwoofer	Illuminated front door-sill scuff plates	full center console with Vista Roof power shade controls, 2 USB ports, cupholders and storage; Lincoln Play (Rear-Seat Entertainment System with 2 pairs of wireless headphones) ^{1,2} ; and 22" ultra bright-machined aluminum wheels with Magnetic-			
Lincoln Soft Touch Seats	LED fog lamps				
Manual-tilt/-telescoping steering column	Power-tilt/-telescoping steering column with memory				
Satin-Aluminum grille with Chrome surround	Premium leather-trimmed seats	painted pockets			
Tri-zone climate control	Quad-zone climate control with 3rd-row auxiliary heater/cooler	Convenience Package ² head-up display, soft-close doors, and			
Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability	Revel® Audio System with 14 speakers and 2nd-row audio controls;	wireless charging pad in 1st-row center console media bin			
OPTIONS	includes HD Radio™ Technology	Dynamic Handling Package: ² Adaptive Steering, Adaptive			
Elements Package: 2nd-row heated outboard seats, heated steering wheel,		Suspension with Road Preview, and Air Glide Suspension with			
windshield wiper de-icer, and heated VisioBlade™ windshield wipers		Dynamic Lower Entry			
Intelligent all-wheel drive (AWD) with Adaptive Suspension		Elements Package: ² Heated and ventilated 1st- and 2nd-row outboard seats, heated steering wheel, windshield wiper de-icer, and heated VisioBlade windshield wipers			
		Illumination Package: ² Adaptive Pixel LED Headlamps with			
		Adaptive Dynamic Bending, Speed Dependent Lighting,			
		Lincoln Dynamic Signature Lighting, and illuminated Lincoln			
		Star in grille			
		Lincoln Co-Pilot360 Plus: Active Park Assist Plus, Adaptive Cruise Control with Traffic Jam Assist, Evasive Steering Assist,			
		and Reverse Brake Assist			
		Luxury Package: ² 1st-row Perfect Position Seats (30-way) with			
		Active Motion® massage functionality; Revel Ultima 3D Audio			
		System with 28 speakers; and rear-door sunshades			
		Intelligent all-wheel drive (AWD) with Adaptive Suspension			
		2nd-row 35/30/35 split bench seat with power tip-and-slide ²			
		2nd-row full center console with Vista Roof power shade			
		controls, 2 USB ports, cupholders and storage ²			
		Linear Brushed-Aluminum interior accents ²			

¹Lincoln Licensed Accessory. ²Restrictions may apply. See your dealer for details.

See your Lincoln Dealer for limited warranty information on Lincoln Original Accessories. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. HD Radio is a proprietary trademark of iBiquity Digital Corp.



Aviator/Aviator Reserve 20" Bright-Machined Aluminum with Magnetic-Painted Pockets Standard



Aviator Reserve 22" Ultra Bright-Machined Aluminum with Magnetic-Painted Pockets Included with Reserve II Equipment Collection Available with Reserve I Equipment Collection



1 Infinite Black	2 Silver Radiance	3 Pristine White ¹	4 Magnetic Gray	5 Blue Diamond	6 Ceramic Pearl ¹	7 Crystal Copper ¹	8 Iced Mocha ¹	9 Burgundy Velvet ¹	10 Red Carpet ¹



Linear Brushed Aluminum Aviator 1–10

Ebony Santos Rosewood Reserve 1-10

Reserve 1-10

Linear Brushed Aluminum

Reserve 1-7 Standard: Santos Rosewood Available: Linear Brushed Aluminum

Reserve 1–10 Reserve 1–10

Exterior and interior colors shown are representative only. Actual interiors may vary. ¹Additional charge. ²Lincoln Soft Touch Seats standard on Aviator.